November 23, 2016

Carrie L. Carmody, Ph.D.
Foreperson
Orange County Grand Jury
700 Civic Center Drive West
Santa Ana, California 92701

Dear Dr. Carmody:

In response to your October 3, 2016 letter, the Orange County Transportation Authority (OCTA) would like to submit the presentation on preliminary results of its focus group research which was conducted in August of this year. The study results were presented to OCTA’s Legislative and Communications Committee (Committee) on November 17, 2016 and is in direct response to the Grand Jury’s recommendation contained in the report entitled, “Light Rail: Is Orange County on the Right Track?”

Following direction received from the Committee, the full report is scheduled to go to the OCTA Board of Directors in January of 2017. As you will see from the attached presentation, the focus groups favored more attention be given to public transportation and improving Orange County’s current system. OCTA will use this study as planning efforts such as the Long Range Transportation Plan are continued. In addition, the focus group results will assist in study efforts such as the Harbor Boulevard Corridor Study, as well as the countywide Transit Master Plan.

With the submission of this presentation, OCTA has fulfilled the requirement to update the Grand Jury on the progress made toward completion of the focus groups and understands that this formally closes its response to the 2015-2016 Grand Jury report.

Sincerely,

Darrell Johnson
Chief Executive Officer

DJ:mm
Attachment
EVIDENCES

NOVEMBER 2016

OCITA

CONDUCTED AMONG ORANGE COUNTY RESIDENTS

KEY FINDINGS OF FOCUS GROUP RESEARCH

FOCUS GROUPS

OCITA 2016 TRANSPORTATION
Balanced groups were geographically and demographically.

Each focus group included 10 participants.

Four focus groups conducted August 18th and August 23rd.

RESEARCH METHODOLOGY
CONSIDERATION FOR THE FUTURE
TRANSPORTATION EMERGED AS AN IMPORTANT
Top Transportation Funding Priorities

- Public Transportation: 21
- Highways & Freeways: 11
- Streets & Roads: 6
- Active Transportation: 2

Number of Participants

Frequency of Selection
Affordability of express lanes/toll roads

Convenience, reliability, and cost of public transportation

Traffic congestion

Concerns included:

Overall works well

Participants generally felt that the transportation system

ASSESSMENTS OF THE CURRENT SYSTEM
LONG-TERM PLANNING PRIORITIES

- Orange County
- Destinations outside
- Improving connections to
- Fixing freeway choke points
- Expanding Metrolink Rail
- Rail lines and streets
- Adding rail transit, such as High
**LONG-TERM PLANNING PRIORITIES**

(continued)
<table>
<thead>
<tr>
<th>Number of Participants</th>
<th>Consideration</th>
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<tbody>
<tr>
<td>4</td>
<td>Miscellaneous considerations</td>
</tr>
<tr>
<td>3</td>
<td>Address health concerns</td>
</tr>
<tr>
<td>3</td>
<td>Expand connections to destinations outside Orange County</td>
</tr>
<tr>
<td>4</td>
<td>Ensure that public transportation is safe</td>
</tr>
<tr>
<td>5</td>
<td>Make projects environmentally friendly</td>
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<tr>
<td>6</td>
<td>Control project costs</td>
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<tr>
<td>8</td>
<td>Invest in a well-integrated rail and bus system</td>
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<tr>
<td>6</td>
<td>Consider population growth, development trends, and transit utilization</td>
</tr>
<tr>
<td>10</td>
<td>Keep the affordability of public transportation in mind</td>
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</tbody>
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**FOR FUTURE TRANSPORTATION PLANNING**

PARTICIPANTS MOST IMPORTANT CONSIDERATIONS
<table>
<thead>
<tr>
<th>No. of Participants</th>
<th>Source</th>
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<tbody>
<tr>
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<td>Information or advertisements in newspapers</td>
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<td>Email</td>
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<td>Video ads available on the web, in general, or through social media</td>
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<td>Radio ads</td>
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<tr>
<td>30</td>
<td>Social media</td>
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</table>
Funding by local sales tax revenue

Participants valued being informed about projects

Fixing freeway "choke-points" was also a priority

Localized options

Broad connectivity between regions and improved

There was a preference for transit that would facilitate

A majority envisioned a future that was less "auto-centric"

Existing system

Overall, participants expressed positive views of the

Conclusions
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